



## Mentorship Forum Middle East

accelerating human capital  
development



# MFME WORKSHOP 1

USING MENTORING TO TRANSFORM  
YOUR ORGANISATION



09.02  
2021

12 - 2 PM

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# KEY TAKEAWAYS

1

The benefits and the business case for mentoring

2

The key pillars for successful mentoring programmes

3

Common programme pitfalls

4

Mentoring is not a one size fits all

5

Adopting virtual mentoring is key to ensuring support structures during COVID

## SPEAKER



### **Ahmed H. Janahi** **Head of Partnerships & Market** **Engagement - Tamkeen**

Experienced in strategic planning and execution, dealing with customers, and leading teams with over 15 years of experience in the services sector. Excellent reputation for resolving problems and improving customer satisfaction. Currently a Senior Manager in Tamkeen leading the Partnerships & Market Engagement Division. Recognized consistently for performance excellence and contributions to success in Public Relations.

Strengths in Public Speaking and managing relationships with different stakeholders backed by business acumen. Strong ability to manage complex projects with local, regional and international stakeholders. Proven success in creating support funds in different areas, attracting investments, and job creation. A passionate individual to develop youth as future leaders and an expert in training and development field.

Awarded by HM King Hamad Bin Isa Al-Khalifa the GCC Award for Youth Excellence.

- Awarded the Diligent Employee Award by the Minister of Labor.
- Part of the project team that won the bid of hosting the Global Entrepreneurship Congress 2019 - Bahrain and part of the Executive Committee.
- Supervised the creation of several mentorship programs.
- A member in multiple national committees.

## SPEAKER



### **Alberto R. Melgoza** **International Executive Advisor**

Alberto R. Melgoza is an international executive advisor serving markets in Australasia, Middle East, the Americas, the UK and Europe. He holds a PhD and Master by Research in Business. He has authored numerous articles presented at international conferences and based on his research has been awarded with prestigious awards in the USA and the UK. He is also a Fellow member of the Governance Institute of Australia, member of the Committee for Governance, Compliance and Ethics at Financial Executives International, and a member of the American Psychological Association.

He has authored relevant publications in specialist journals. Alberto has served as guest speaker in many events on issues associated with a high performing corporate culture and leadership competency development through mentoring and coaching. Throughout his career Alberto has designed and implemented mentoring and coaching programs in Saudi Arabia and Australia, including publicly listed, private, and government corporations from Directors to Operational Staff.

He particularly specializes in developing mentorship programs that focus on cross mentorship between different corporations at diverse international locations. The programs include development of technical, soft and leadership competencies, and evaluations of mentor, mentee performance and knowledge transferred.

## SPEAKER

## MODERATOR



### **Robert Coates** HR Consultant EMIC Training

Robert is an established HR consultant with a broad spectrum of experience and skills in Human Resources, Management, and business development. He specializes in the design and delivery of programs and sessions that enable business managers to take the next step into leadership, as well as advising organization on Human Resource initiatives such as competency definition, rewards systems and performance management.

Robert has worked across many sectors of industry, clients have included: the Royal Bank of Scotland, Rexam Packaging, Red Sea Gateway (KSA) Newcastle University, Ministry of Works and Housing (Bahrain), JAFZA (Dubai), Redfern International, Lincoln University, Dixon Motor Group, Bank of Bahrain and Kuwait, American Express (MENA), Bahrain Telecommunications Company (Batelco), Aluminium Bahrain (Alba), Tatweer Petroleum, Bahrain Petroleum Company (Bapco), Osool Asset Management (Osool), Bahrain Telecommunications Company (Group and Bahrain), Ebrahim Khalil Kanoo (E.K.Kanoo), Y.K. Al Moayyed (Bahrain), Riffa Views, Qatar Finance and Business Academy (QFBA), Olayan Kimberly-Clark (MENA), AZADEA Group (MENA), Durat Bahrain and Gulf International Bank (GIB).

Robert is qualified in the use of psychometric assessment, holds a degree in Business Administration and holds a further MSc in Human Resource Strategy and Development.



### **Samar Muradi** Group Human Resources Bank ABC

Samar Muradi, AVP – Group Human Resources at Bank ABC, is an HR professional with 12+ years of Human Resource Management experience, the last 7 years have been in the financial services sector. She is a strategic business partner and has worked alongside senior leaders throughout her career. She has notable experience in Talent Acquisition, Recruitment, Talent Management, Human Resource Practices, Candidate Assessment Techniques and Diversity.

She holds a Master's Degree in Human Resource Management from DePaul University and a Bachelor's Degree in Finance from the New York Institute of Technology.

Ms. Muradi is also an Associate member of the Chartered Institute of Personnel and Development (CIPD) with a Professional Certificate in Human Resources Practice. She has also been selected as a Mentor for 2 consecutive years with Reach Mentoring Program based in UAE, dedicated to helping young professionals unlock their potential through a structured mentoring and professional support.